

Freedom Focus™

For Digital Imaging with MTI Exclusive Technology

Innovative Design Reduces Costs, Improves Presentation, Safety, and Ease of Use

- **Save Money.** Our signature Modular Design reduces maintenance and future upgrade costs.
- **Simple and Reliable Merchandising.** Our system—with its unique rotation mount—is the only one that can quickly and uniformly merchandise all cameras, even off-center mounts and large lenses.
- **Simple Deployment.** Standardized USB charging reduces the need for custom parts, shortens new product introduction timelines, and provides the agility to quickly merchandise the latest cameras.
- **Lighter.** New ergonomic design is lighter and easier to shop.
- **Safer, Longer Life.** Simplified electronic puck design removes the need for large lithium batteries, saves cost, eliminates over-charging risk, and extends the lifecycle of pucks.
- **Simplified Operations.** VersaKey™ simplifies key management and employee enablement. A universal, no-touch RFID key and open platform can support multiple categories and systems.
- **Get Visibility.** Freedom Focus™ with the Versa wireless IoT network gives you intelligent and powerful IoT information to remotely manage planogram compliance and device health.

