

Welcome to MTI Connect™

the smart IoT platform that's transforming retail



Connect™ solves your toughest retail challenges to create an amazing customer experience.

✓ **STREAMLINE OPERATIONS**
with easier merchandising, real-time exception reports and simplified workflows.

✓ **STOP THEFT**
with smarter access management that drives sales as it slashes shrink.

✓ **EMPOWER EMPLOYEES**
with innovative tools that help them optimize the customer experience.

✓ **MARKET SMARTER**
with clear insight into marketing's impact on traffic, engagement and sales.

✓ **INTEGRATE SYSTEMS**
with an "open" platform that ties together technology solutions and data sources.

✓ **GAIN VISIBILITY**
with applications that help you manage at every level, from store to enterprise.

DESIGNED BY MTI. CUSTOMIZED BY YOU.



RETAIL OPERATIONS

"Companies that excel at customer experience grow revenues 4%-8% above the market." — Bain & Co

Be everywhere. See everything.

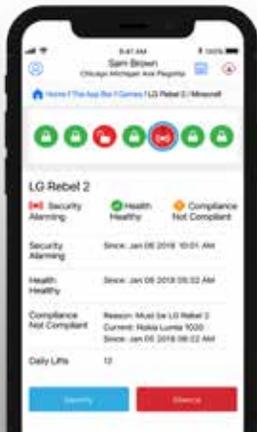
Powerless display? Broken device? You'll know it—and fix it—long before it can drag down the customer experience.

✓ 2X FASTER FIXES

A major OEM cut issue-resolution time in half using Connect™ exception reports.



"75% of consumers say it's critical or very important to interact with a salesperson who is available when they need them." — Salesforce



Arm your employees to sell.

Our mobile app alerts employees to salesfloor issues in real time, so they can solve them more efficiently than ever and spend more time delighting customers.

✓ 98% UPTIME

A major carrier saw 98% device functionality with the Connect™ app vs. 70% without.

"Organizations with above-average performance using customer data and analytics outpace competitors by 2-3x on sales, margins, and profits." — Harvard Business Review 2015

Put your data to work.

Connect™ can integrate with software systems all over your enterprise, transforming scattered data into powerful insights that drive decisions.

✓ PROFITABLE INSIGHTS

For a major OEM, Connect™ real-time reporting eliminated the need for demo device audits, saving time and money.



ASSET PROTECTION

"70% of retail leaders believe that their in-store customers are willing to wait 5 MINUTES OR LESS for service before going elsewhere." — Upstream Commerce

Drive sales while stopping theft cold.

Better asset protection starts with smarter access management. Our low-cost key means everyone is trackable, dramatically reducing theft. And because every employee has access to merchandise, customers get better service—and you see better sales.

- ✓ **80% LESS THEFT**
Using Connect™, a major retailer slashed employee theft by 80% while increasing customer satisfaction scores.



MERCHANDISING COMPLIANCE

"By 2020, the demand for an omnichannel customer experience will be amplified by the need for nearly perfect execution." — Salesforce



Tame the merchandising whirlwind.

Thanks to Connect™, your staff knows instantly when a device is out of compliance—and they know what to do to make it planogram perfect.

- ✓ **NEAR-PERFECT COMPLIANCE**
A major retailer saw 99% planogram compliance with Connect™ vs. 82% without.

DATA-DRIVEN MARKETING

Spend on what's working.

Connect™ can link your promotions calendar with device lifts, traffic and sales data so you'll know exactly which marketing efforts are driving the business.

- ✓ **MEASURE WHAT MATTERS**
A retailer was able to see the impact of price changes on consumer behavior in real time.



SOFTWARE

Time & Attendance
Planogram Management
Other Retail Analytics

HARDWARE

Secure Retail Displays
Inventory Control
3rd-Party Hardware



SYSTEMS

Active Directory
Point of Sale
Task Management

SERVICES

Remote Monitoring
Field Services
Parts Management

Connect™ Is the Open IoT Platform Retail Has Been Waiting For

In a world of proprietary retail products, MTI Connect™ is different: It's an open, brand-agnostic platform, built to integrate with the modern retail ecosystem.

It means hardware, software, business systems—and people—can finally work together as one to create a more perfect retail experience for your customers.

And for you.

Connect to your customers. Connect to your staff. Connect to the future of retail.



To learn more about MTI Connect™, including our pilot program, please email Connect@mtigs.com.